

Karma Condos reaches the top floor.

Karma Condos } celebrates topping off



While Warton Willie may be the best indicator of the arrival of spring, condo insiders know that the best predictor of a building's imminent occupancy is the topping-off ceremony.

A celebrated milestone in the construction of any new condo, a topping off party — usually celebrated by the development team, its construction trades and a few excited purchasers — marks the moment that a building's top floor concrete gets poured.

A topping off ceremony like the one held recently by **Lifetime Developments** and **CentreCourt Developments** for **Karma Condos**, also means that initial occupancies are just months away.

"While a topping off ceremony often serves as an opportunity to celebrate our trades and thank them for their hard work, the milestone is also really exciting for our purchasers," said **Shamez Virani**, CentreCourt president. "For us, it's a very clear message that they're very close to moving in and that's something we all think is worth celebrating."

Launched in late 2011, Karma Condos — located at Yonge and College Streets — was the year's best-selling condominium project. With its 50-storey tower designed by the award-winning firm **architectsAlliance**, the project was sold out within weeks of its launch.

"With its distinctive design and detailed finishing program, this tall tower was not a simple build for our industry-leading trades," said **Brian Brown**, VP of Lifetime Developments. "But, despite its complexity, construction is progressing very well, the colour selection process has occurred for most of our purchasers, and we've begun the interior design work in the common areas and finishing details in many of our suites."



KarmaCondos.com

Great Gulf } reaches new heights

Great Gulf participated in **Prostate Cancer Canada's Step Up Challenge**, presented by **Scotiabank**, over several weeks in March, climbing Canada's tallest skyscrapers in Toronto, Calgary and Vancouver, raising over \$94,000 and setting an unprecedented Toronto record.

"I can't begin to thank you enough for your work in taking on this challenge and helping us raise more than \$94,000 of the \$600,000 total funds raised," said **Christopher Wein**, president of Great Gulf and national chair of Prostate Cancer Canada's Step Up Challenge. "We are absolutely thrilled to have your support and because of your enthusiasm and commitment, we can continue to fund important research to improve the lives of those affected by prostate cancer."

"Participating in the climb with committed teams in all three cities was truly overwhelming and inspiring."

"The Step Up challenge is an excellent way to bring people together to work toward a common goal," said **Rocco Rossi**, president & CEO of Prostate Cancer Canada (PCC). "Not only did everyone who participated demonstrate great team spirit and physical wellbeing, but they also did their part for cancer research by raising vital awareness and funds for the one in eight Canadian men who will be diagnosed with prostate cancer in their lifetime."



The Great Gulf team at Canada's Step Up Challenge.

Prostate Cancer is the most commonly diagnosed cancer among Canadian men. Last year brought an estimated 24,000 diagnoses across the country and 4,100 deaths. Men should talk to their doctor about screening for prostate cancer. A prostate-specific antigen (PSA) test is an early option when assessing personal risk. The PSA test is a simple blood test, taken from your arm, which measures the amount of prostate antigen in your blood. PCC recommends men get a PSA test in their 40s to establish their baseline. Before taking the test, as part of the shared and informed decision-making process, men should discuss the potential benefits and limitations of the test with their primary care provider.

ProstateCancer.ca
GreatGulf.com